

ProactiveHealth

MAGAZINE

ISSUES:
 JUL/AUG 2015
 SEP/OCT 2015
 NOV/DEC 2015
 JAN/FEB 2016
 MAR/APR 2016
 MAY/JUN 2016



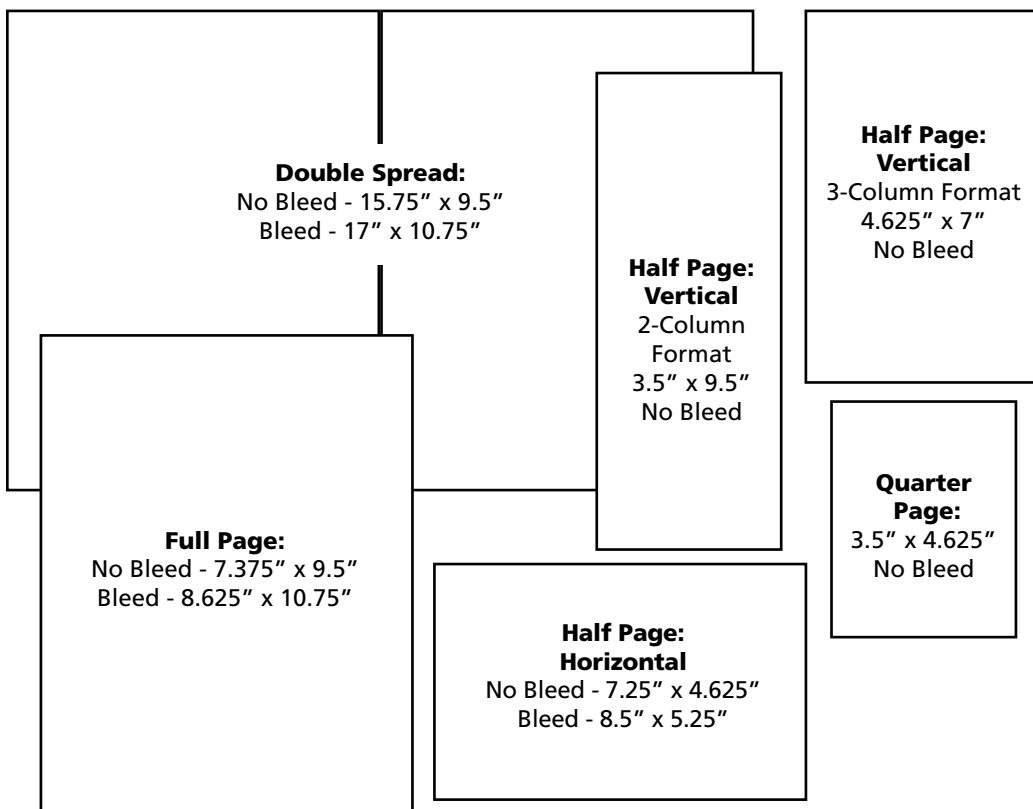
2015-2016 Advertising Rates - Print Version

Ad Size	1- Issue - 5k	2- Issues	3- Issues
Back Cover	\$1700	\$1600	\$1500
Inside Front/Back	\$1200	\$1100	\$1000
Spread	\$1500	\$1400	\$1300
Full Page	\$1000	\$925	\$850
1/2 Page	\$500	\$450	\$400
1/3 Page	\$350	\$325	\$300
1/4 Page	\$250	\$235	\$220



Print Runs
 1st - 5k
 2nd - 10k
 3rd - 15k
 4th - 20k
 Plus
 Social
 Media

Premium Page positions are first come first serve and may incur additional costs



TERMS: Advertising rates do not include ad production unless otherwise stated in writing by the Advertising Rep or Publisher. Proactive Health Magazine is not responsible for Ads that are supplied that do not meet the minimum print production requirements. Advertising Print Requirements are located on the Website at <http://www.proactivehealthmagazine.com/production.html> Advertising Rates are subject to change. Design, production and prepress services performed by Proactive Health Magazine will be billed at \$75 per hour unless noted otherwise. Advertising Fees are due upon printing of publication. A deposit and credit references are required for new customers. Payment not received within 30 days of publication are subject to service charges. In the event that Proactive Health Magazine requires the services of an attorney to enforce these terms, whether or not suit is involved, the advertiser will be responsible for all legal and court costs incurred in addition to reasonable attorney's fees. Electronic files and archives remain the property of Proactive Health Magazine until all invoices are paid in full.